

K a i n l o k a l

where culture and modernity collide

MADE IN BANDUNG
INDONESIA
SINCE 2016



A B R A N D P R O F I L E

THE BRAND



CASUAL ETHNIC

Kainlokal offers a unique blend of casual ethnic apparel. Inspired by Indonesia's rich cultural heritage, our creations showcase the timeless beauty of batik, tenun, or hand-printed patterns, meticulously crafted into contemporary designs that resonate with modern tastes. Beyond fashion, we're committed to eco-conscious practices, repurposing fabric waste into stunning accessories, ensuring every piece tells a story of tradition, innovation, and ethical fashion.



OUR VISION

Our vision is to embody the essence of Indonesian culture in every product we create. We are dedicated to showcasing the rich heritage and traditions of Indonesia through our products, ensuring that each piece reflects the beauty and diversity of our nation. As a local brand, we are committed to steady growth in all aspects of our business, from product innovation to community engagement, as we strive to amplify the presence and appreciation of Indonesian culture on a global scale.





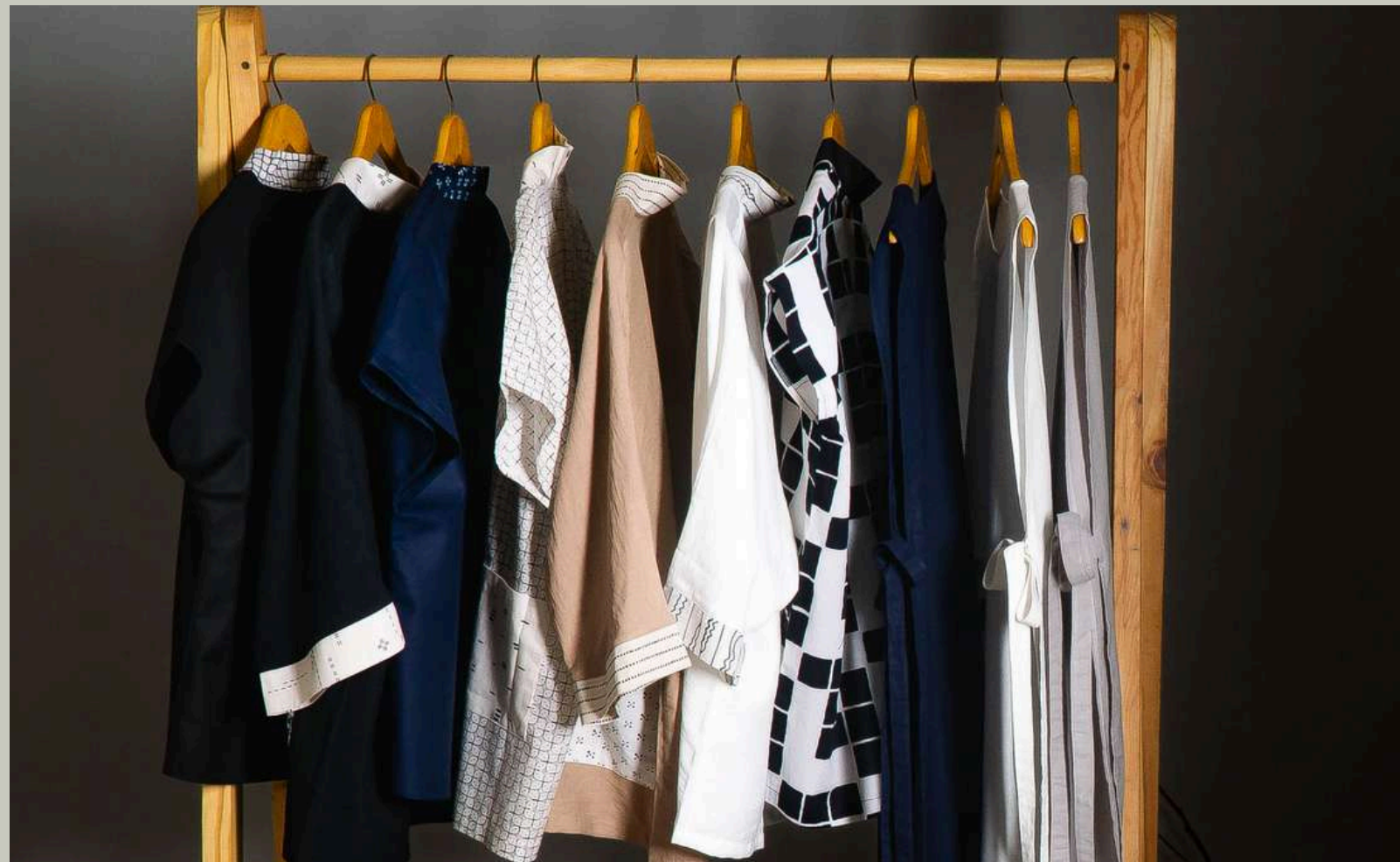
HANDCRAFTED PIECES

Beyond the timeless elegance of batik and tenun, we celebrate the beauty of hand-printed fabrics meticulously crafted by skilled artisans. Each pattern is a testament to traditional craftsmanship, lovingly brought to life through manual printing and dyeing techniques. Embracing modern aesthetics, our collection resonates with young fashion enthusiasts, offering a kaleidoscope of colors and designs that capture the spirit of youth and cultural pride.



PRODUCTS

Our products honor tradition with a contemporary twist, blending timeless craftsmanship with modern flair. Each piece reflects the rich heritage and vibrant spirit of our region, crafted with care and passion to evoke a sense of style that's both effortless and distinctive.





APPAREL

APPAREL



APPAREL



ACCESSORIES



OUR STOCKISTS



BANDUNG

- Happy Go Lucky
- Umama Super Store
- Kerabat Store by Dekranasda Jabar
- Galeri Patrakomala by Dekranasda Bandung

JAKARTA & TANGERANG SELATAN

- Chicmart, Kemang
- Pendopo Indonesia, Living Plaza Puri
- Pendopo Indonesia. Living World Alam Sutera

BALI

- Pendopo Indonesia, Living World Denpasar

KARAWANG

- Umama Super Store

CONTACT

INSTAGRAM
[@kainlokal_id](https://www.instagram.com/kainlokal_id)



Rizky Indraswari (Kiki)
Jalan Cikutra No. 238, Bandung 40125
+62 819 3122 7016
ask.kainlokal@gmail.com